

FOREWORD

This review of researches and studies of visual perception in relation to teaching and learning in Commonwealth countries was originally undertaken by Mr. Edward Clunies-Ross, who unfortunately had to relinquish the task at an early stage on account of ill-health. Mrs. Helen Coppen took over the work and has provided this collated study which shows not only what has been done, but how much there is still to do before we can, with confidence, exploit visual means of teaching in situations where the culture of the people is considerably different from that of the Western technological societies. At the same time it does provide guidance on the design of visual materials and identifies clearly certain considerations which should be observed by those who use diagrams, pictures, charts, photographs and films to teach both young and old in non-Western cultures.

Teachers and extension workers everywhere will be grateful to the Commonwealth Secretariat for commissioning this survey. Despite the plethora of journals and conferences, the field worker still finds it difficult to learn about the experiences of others involved in the same problems of communication that beset countries seeking to expand and improve their education services in an effort to improve their socio-economic conditions.

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London June 1970