

APPROACH

These background notes have been prepared from information made available to the Secretariat and endeavour to cover the present organisation of the tourist industry in each Commonwealth country and plans proposed for future development.

This subject has been arranged for consideration under the following five headings:

1. Value and Extent of the Tourist Industry

The number of tourist arrivals is given and the value of tourism to the economy is shown by expressing the amount of foreign exchange receipts from tourism (excluding fares) as a percentage of total foreign exchange earnings (exports of Goods and Services on Current Account).

2. Official Tourist Organisation

The official tourist organisation, its name, constitution and functions is listed showing what promotional activities are carried out and what liaison, if any, exists between it and organisations representing the private sector of the industry, and its relationship to the Government.

3. Internal and Infra-structural Organisation

Associations and organisations representing the private sector - hotels, travel agents, air lines - are listed together with their functions and the extent to which control or assistance is given by the official tourist organisation or the Government.

4. Government Participation

This information is given under six sub-headings:

- (i) Ownership or shares in hotels;
- (ii) Financial assistance specifically available (e.g. loans and guarantees);
- (iii) Income tax and other concessions on hotel income;
- (iv) Import duty concessions on material and equipment for hotel and other tourist construction;
- (v) Provision of public funds for publicity purposes;
- (vi) Government expenditure on infra-structure.

5. Action Taken During the Current Year

6. Future Plans for the Industry